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News from

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DAYTON, Ohio, April 17, 1974 --- Two new graduate courses will be offered this fall by the University of Dayton's graduate school in Communication Arts.

The courses are organizational communications and topics in history and criticism of public address. Both are three credit courses and will be offered in the evening.

Topics of history and criticism of public address will include the application of rhetorical and communication theory to the criticism of public discourse as it reflects social change in historical and or contemporary movements, crises, campaigns or institutions.

Organizational communications will be concerned with general communication which takes place within organizations. Areas of investigation will include theories and systems of organizational communication research methods and the interface of management and communication. Emphasis will be placed on the practical application of communication skills to maintain effective organizational operation.